Tokyo Rainbow Pride 2023 Program Performances by globally active artists including headliner Kenichi Mikawa

Tokyo Rainbow Pride (Co-Chairs: Fumino Sugiyama and Natsumi Yamada), a non-profit organization, is pleased to announce the details of the program for Tokyo Rainbow Pride 2023 (TRP2023) to be held on April 22 (Saturday) and 23 (Sunday) at Yoyogi Park.



This year's event, themed 'Press on until Japan changes', will feature a Pride Parade, live performances by guest artists, booths hosted by corporations and support groups, and stage appearances by ambassadors and ministers representing over 10 countries, and much more.

On the first day of the event, April 22nd, Baby Vaggy and Natsumi Yamada (TRP co-chair) will serve as joint emcees. On the second day, April 23rd, Bourbonne and Vlas Kobara will moderate the stage. In addition to regular performers such as Tokyo Gegegay, Happo Fubijin, Miracle Hikaru, and ryuchell, Kenichi Mikawa will make their first live appearance on our stage this year to celebrate their 59th anniversary as a singer.

Additionally, a record number of embassies and foreign Pride Parade groups will be participating in this year's Pride Parade, the main event, which will include the "Pride7+" float of embassies and embassy officials from the G7 and EU countries, embassy floats from five Scandinavian countries, and floats from groups from Taiwan and Korea.

Tokyo Rainbow Pride 2023 Organized Events

■April 23 (Sun.) "Pride Parade"

Time: 13:00 / Course: Yoyogi Park, Shibuya - Harajuku area

■April 22 (Sat.) - 23 (Sun.) "Pride Festival"

Time: 11:00-18:00 / Location: Yoyogi Park Event Plaza & Outdoor Stage

■April 22 (Sat) TRP Pride Parade Pre-festival "the RING"

Time: 18:00 - 24:00 / Place: Shinjuku Kabukicho Tower JAM17 DINING & BAR / Door:¥3,000

■April 23 (Sun) TRP2023 After Party "PRIDE CARNIVAL"

Time: 17:00 - 23:00 / Place: AiSOTOPE LOUNGE, Shinjuku 2-chome / Door: ¥2,000 (1 drink)

■April 22 (Sat.) - 23 (Sun.) "Pride Festival Time:11:00-18:00 / Location:Yoyogi Park Event Plaza & Outdoor Stage Number of booths & exhibitors (companies, organizations, food & drink trucks): 244 companies/organizations

FPride Festival JStage Program (%Order by Japanese phonetic alphabet & titles omitted)

The Yoyogi Park Event Plaza & Outdoor Stage will host a variety of programs including live performances by artists and speeches by ambassadors during the two days of the event.

MCs

22nd: Baby Vaggy (drag queen and TV personality), Natsumi Yamada (TRP co-chair) 23rd: Vlas Kobara, Bourbonne (cross dressing performer and writer)



Enjoy live performances by talented artists for free! (April 22-23) Apr 22: Aisho Nakajima, Tokyo Gegegay, Happo Fubijin, Miracle Hikaru Apr 23: ENVii GABRIELLA, DRAG QUEENS with Barbie (Falling Love), Pride Choir Tokyo, Kenichi Mikawa, ryuchell



Live performances by four artists selected by the public.(Apr 22) Obake Makura, Siraska, Tokyo Taiko Club, LIONESSES

■April 23 (Sun.) "Pride Parade"

Start time: 13:00 Parade Course: Yoyogi Park, Shibuya - Harajuku Details to be posted on the TRP2023 event website at a later date. How to participate: Registration at the dedicated registration booth Located at the event site on both Apr 22-23 (Sat-Sun)

Registration period: Apr 22 (Sat) $11:00 \sim 17:00$ /Apr 23 (Sun) $10:00 \sim 14:00$ Note that the closing time may change depending on the # applications.



Parade in 2022

The Pride Parade is one of the main events of TRP2023 in which LGBTQ people and allies celebrate the diversity of sexuality and life by parading through Shibuya and Harajuku. TRP2023 will be held under the theme of "Press on until Japan changes." In addition to TRP, the organizer of the event, YOUTH PRIDE JAPAN, the official project of TRP, and JAPAN PRIDE NETWORK, which consists of Pride event organizers from all over Japan, will participate in the event as they did last year. There will be a "Pride7+" float, which brings together ambassadors and embassy officials from the G7 and other countries, as well as floats from other nations and organizations around the world including Taiwan and South Korea. With an expected increase in overseas participants this year, the Pride Parade is set to attract global attention. *A float in this case usually refers to either a colorfully decorated vehicle or a block of marching participants.

[TRP Original Merchandise]

TRP official merchandise will be on sale at the venue and online! A large number of rainbow goods, including some newly designed items, will be on sale and available first on TRP's official online store until April 16 (Sun.). Online sales will be briefly suspended from Monday, April 17 until the end of the Pride Festival on Monday, April 24.

Official online store: https://shop.tokyorainbowpride.com/

A special program will be broadcast live by the affiliated media "InterFM897"!

Cross-dressing performer Bourbonne will host a special version of their regular program 'Find Your Colors' with TOKYO RAINBOW PRIDE. This will be broadcast live from a special radio booth at the Pride Festival!

Program name: interfm Find Your Colors with TOKYO RAINBOW PRIDE 2023 Special "Press on until Japan changes Date and Time: April 22 (Sat) 11:00-14:44 DJ: Bourbonne

[Outline of Tokyo Rainbow Pride 2023]

Official name: TOKYO RAINBOW PRIDE 2023 Period : April 22 (Sat.) and 23 (Sun.), 2023 Location : Yoyogi Park Event Plaza, Shibuya-ku, Tokyo, and other cooperating facilities and public spaces Admission: Pride Parade & Pride Festival Admission free

(There may be charges for admission to other facilities and programs)

Sponsor : Tokyo Rainbow Pride, a non-profit organization

Support : Shibuya City (for the Pride Parade & Pride Festival only)

Media Partner: InterFM897, COURRiER JAPON

Tokyo Rainbow Pride strives to create a society free from discrimination and prejudice, where everyone can live freely and positively regardless of sexual orientation or gender identity. Through our events, we hope to provide a safe space to celebrate and connect with the diversity of gender and life.

TRP Official Website: <u>https://tokyorainbowpride.com/</u>

TRP Official YouTube Channel TRP Channel J: https://www.youtube.com/c/TokyoRPride/

TRP Official Twitter Account: <u>https://twitter.com/Tokyo_R_Pride</u>

TRP Official Instagram Account: https://www.instagram.com/tokyo.r.pride/