

Tokyo Rainbow Pride 2022 Pride Month Pride Conference & Pride Talk Live Program is now official!

Tokyo Rainbow Pride (Co-Chairpersons: Fumino Sugiyama and Natsumi Yamada, & hereafter TRP), a non-profit organization, is pleased to announce the program details of the "Pride Conference" and "Pride Talk Live" to be held in conjunction with the worldwide June Pride Month and part of the LGBTQ-related events Tokyo Rainbow Pride 2022 (hereafter TRP2022).

This April for the first time in three years we were able to hold the Tokyo Pride Parade and Pride Festivals in Yoyogi Park where approximately 69,000 people attended. In line with our TRP2022 theme, "Change the Future Together", it was an opportunity for people of diverse sexualities to get together once more and connect in person, providing all the realization that once again how important it is to be oneself and respect each other's individuality.

This June Pride Month, we will continue to focus on the "LGBTQ issues" that have emerged from these connections and offer programs that will lead to our deeper understanding, namely through "Pride Talk Live," an online event for the general public, and the "Pride Conference" for corporate clients.

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TOKYO RAINBOW PRIDE

■ June 3 (Fri.) "Pride Conference

Time: 13:00-17:15 Scheduled

Only TRP2022 sponsor companies can attend.

*Public viewing will be available on YouTube's "TRP Channel" around August 2022.

The Pride Conference's goal is to promote understanding of the issues and current status of LGBTQ issues by inviting experts, LGBTQ activists, and specialists such as HR, PR, CSR, Diversity & Inclusion leads (among others) from TRP2022 sponsor companies.

■ June 25 (Sat.) - June 26 (Sun.) "Pride Talk Live

Time: 13:00-18:00

Distribution media: TRP official YouTube, TRP official Twitter account

TRP Channel: https://www.youtube.com/c/TokyoRPride/

TRP official Twitter account: https://twitter.com/Tokyo R Pride



This two-day talk series will revolve around eight themes and aimed at making issues surrounding LGBTQ more visible.

■ June 3 (Fri.): "Pride Conference"

O First Program:

Cheerio's path to supporting TRP (The Cheerio History)

Speaker: Daisuke Kan, President, Cheerio Corporation Co., LTD

Second Program :

LGBTQ+ Situation Abroad

Speaker: INCLUSION SENSEI Founder Yuli Kim

○ Third Program :

How to create an LGBTQ+ friendly corporate system that will be properly utilized Speakers:

Peter Shima, Director, Business Value Services, Tabloo Business, Salesforce Japan K.K. Ichiki Yuka, Executive Officer, General Manager, Sustainability Promotion Office, SEGA SAMMY HOLDINGS INC.

Moderator: Mio Yoshimura, Manager, Diversity Promotion Office, freee Inc.

O Fourth Program:

What are real problems do transgender people face at work? What working people should know.

Speakers: Various transgender people working for companies Moderator: Saori Sugimoto, Tokyo Rainbow Pride Sales Team

Fifth Program :

Gender/Sexuality expressions corporate PR should be aware of

Speaker: Renge Jibu, Associate Professor, Tokyo Institute of Technology, Graduate School

of Liberal Arts

**Honorifics and titles have been omitted

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Moderator: Fumino Sugiyama and Natsumi Yamada (TRP co-chairs)



▼June 25 (Sat.) / 13:00-18:00

- O Connect with the whole nation Local and regional LGBTQ+ issues -
- Pride representatives from across the nation of "Japan Pride Network" will all be gathering to discuss LGBTQ-related issues and the regional issues they each face in their own communities.
- Should or should you not come out? Authenticity & the LGBTQ+ community What does it mean to "be oneself" for those that choose to come out and those who choose not to come out. We shall discuss what each side thinks of how best to "be oneself" whether you've come out or not.
- How will life change if we could marry? Same-sex marriage and the LGBTQ+ community-

How will your life with your partner change if same-sex marriage becomes a reality? Or will it remain the same? We will discuss why "equal rights in marriage" are needed, comparing what is considered "normal" in heterosexual marriages and the current "same-sex partnership" system.

O Caregivers and Care Receivers -LGBTQ+ and Aging -

We will all get there eventually. Whether it is caring for a close relative, a partner, or yourself. This session will feature real-life stories of caregivers and their experiences, as well as discussions about the physical and mental preparations and knowledge needed for the trip ahead.

▼June 26, (Sun) /13:00-18:00

What can you do today - Allies and the LGBTQ+ community -

An ally is a person or a group of people, regardless of whether LGBTQ or not, who actively try to understand other LGBTQ people and work together to support the movement to create a better society and workplace for all LGBTQ people. What to do if you, as an ally, want to do something, but do not know where to start? Discussing the first steps we can all take first thing today.

○ Gender and sexuality should be more on a spectrum! - The Youth Generation and the LGBTQ+ community-

Pansexual, non-binary, asexual... We are more than just the letters "L,G,B,T and Q". We want people to know that there are many different and wonderful forms of sexuality. YOUTH PRIDE JAPAN members hope this session will send out a realistic message from those who resist being pigeonholed.

 How we hope the media communicates information about the LGBTQ+ community - The media and the LGBTQ community -

Recently, there has been a surge in the information on LGBTQ issues in the media and interview requests have become varied and numerous. Here we will discuss the points we hope the media keep in mind when interviewing, reporting, and producing programs on the LGBTQ+ community or individuals.

Raising a Rainbow Family - Parenting and the LGBTQ+ community-

LGBTQ parenting has remained mostly unseen and unheard of in Japan until quite recently. We will hear from LGBTQ+ individuals who are actually raising children about their daily lives and episodes related to child-rearing.



[Tokyo Rainbow Pride 2022 - Outline]

Official name: TOKYO RAINBOW PRIDE 2022

Theme: "Change the Future Together"
Period: 22 April (Fri.) to 26 Jun (Sun.), 2022

Location: Yoyogi Park Event Plaza, other cooperative facilities and public spaces in Shibuya-ku,

Tokyo, and online Participation Fee : Free

Organized by: NPO Tokyo Rainbow Pride

Supported by: Shibuya Ward (Tokyo) during April 22-24th period

Sponsors: 200 companies and organizations

Medical Partner: Capital Medica Corporation (April 22 - April 24)

Media Partner: InterFM897, COURRiER JAPON

<TRP2022 Events Organized by TRP2022>

April 24 (Sun.): Pride Parade

April 22 (Fri.)~24 (Sun.): Pride Festival

June 3 (Fri.): Pride Conference

June 25 (Sat.) & 26 (Sun.): Pride Talk Live

[TRP2022 Theme and Statement]

Change the Future Together

Capitalize on Connections

There are countless ways to connect

In this new normal world -

Regardless of whether we wish to or not -

As we still share our thoughts and feelings Even if we are not physically together.

There are matters, some guite important,

we have come to see

Because we can not meet.

And while we all want change,

There are times we don't want to see

change either.

But now that we can see both the good

and the bad,

Let's make our intentions clear, for our

future selves.

Let's raise our voices,

Speak up.

And never stop moving forward.

Our future can only start changing when

we are all connected.

<u>繋がる、見える、変わる</u>

私たちは様々なつながりの中で生きている

ニューノーマルな世界で

つながり方は多様になった

つながる自由

つながらない自由も手に入れた

物理的につながらなくても

想いを分かち合えるようになった

会えないことで見えてきた

大切なこと

変化を求めても

変わらない現実

良いことも悪いことも見えてきた今だからこそ

自分の未来のために意思を示そう

声をあげること

発信すること



あゆみを止めないこと

私たちの未来は繋がることで動き出す

<Background Info>

In the last two years of the COVID-19 pandemic, we have come to realize that we can connect to each other in so many ways. Our relationships have diversified. The ways we choose to stay together have grown many fold. We can now be, and see ourselves and our relationships as they really are. But while we have seen positive change in the way society perceives us, there has also been a growing number of people who have become lonely and isolated due to a lack of physical contact. Equally, it has become clearer that many problems still exist because the voices of the voiceless are being drowned out by the louder ones, and many "rules" remain unchanged even though we had raised our voices against them. Thus this year's theme is brought about thanks to these new insights into our new connections and for this new era and a future where by speaking out and raising awareness, we can change society, not only for the LGBTQ community, but for all people to live happily and in safety

[TRP original merchandise now available online]

TRP official merchandise, popular at the TRP2022 Pride event, are now on sale at the official TRP online store. Please take a look at the numerous rainbow goods available.

Official online store: https://shop.tokyorainbowpride.com/











Tokyo Rainbow Pride aims to create a society where LGBTQ people and other sexual minorities can live their lives positively without being subjected to discrimination and prejudice. At TRP, we provide a place to celebrate and connect with LGBTQ people and their supporters ("allies") and to celebrate sexual, gender and biological diversity.

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Hashtags : #TRP2022 #繋がる見える変わる