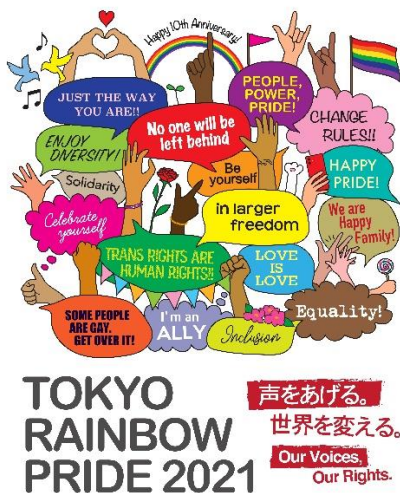


One of the largest in Asia! A 12-day online event celebrating “sexual and biological diversity”

The Theme for Tokyo Rainbow Pride 2021 is “Our Voices, Our Rights”

Tokyo Rainbow Pride (co-chaired by Fumino Sugiyama and Natsumi Yamada) is one of Asia’s largest LGBTQ events. Tokyo Rainbow Pride 2021, which celebrates “sexual and biological diversity”, will be held over 12 days from 24 April to 5 May. As 2021 marks Tokyo Rainbow Pride’s 10th anniversary, this year’s theme will be “our voices, our rights”. It will feature online content designed to promote understanding of sexual diversity amongst all people, including sexual minorities.



TRP 2021 main visual



Image from TRP 2020

Tokyo Rainbow Pride 2021 Theme: “Our Voices, Our Rights”

Tokyo Rainbow Pride has been working hard to create a more inclusive society, to further understanding of LGBTQ matters, to make the world a more friendly place, and create an event that everyone can enjoy together. However, while the terms “LGBTQ” and “diversity” have integrated themselves into our society, it has become clear that, in order to create a society in which everyone can live freely, there are some matters which cannot be solved simply through the holding of a “fun” event.

In 2020, the outbreak of the COVID-19 pandemic caused an unprecedented situation in Japan and around the world.

Our daily lives changed dramatically in 2020. We have attempted to take on, think about, restrain from, and adapt to this new situation, creating a new set of rules in the process.

These “rules”, which can also be found in our theme, range from large frameworks such as the Constitution and the law to small rules for schools, workplaces, and communities that prove inconvenient to our daily lives. By changing these “rules”, it would not only create a better world for LGBTQ people but for everyone, which is why we decided upon the theme of “our voices, our rights” for Tokyo Rainbow Pride 2021.

Ken Yamada created the central visual for this year’s event, voted for by staff and the public as a special project to celebrate the 10th anniversary of Tokyo Rainbow Pride.

Various hand illustrations are used, with colours beyond the typical rainbow, to symbolise a deep range of words, thoughts, and actions, inspired by the “our voices, our rights” theme and our statement that this “is not just about LGBTQ people”. The motif of “hands” acts as a symbol of solidarity in today’s society, where it can feel like people are drifting apart due to the circumstances created by COVID-19, and represents the solidarity of those who paraded together, hand in hand, shoulder to shoulder, as one. The image of 17 messages and 17 hands, in reference to the 17 targets of SDGs set by the United Nations, expresses the desire to spread our message to everyone, not just minorities, and to create a better future for the world. We hope this message can reach as many people as possible and lead to a change in our society.

Tokyo Rainbow Pride 2021 - Outline

Official name: Tokyo Rainbow Pride 2021

Period : 24 April (Saturday) to 5 May (Wednesday), 2021 (total of 12 days)

Social Media: TRP Official YouTube “TRP Channel” <https://www.youtube.com/c/TokyoRPride/>

TRP official Twitter account: https://twitter.com/Tokyo_R_Pride

Participation Fee : Free

Sponsor : NPO Tokyo Rainbow Pride

Supported by: Shibuya Ward (Tokyo), Kanuma City (Tochigi Prefecture), Kishiro Town (Miyagi Prefecture), Fuchu City (Tokyo), Higashikagawa City (Kagawa Prefecture), Niigata City (Niigata Prefecture), Hiroshima City (Hiroshima Prefecture), Tochigi City (Tochigi Prefecture), Adachi-ku (Tokyo), Itabashi-ku (Tokyo), Kawagoe City (Saitama Prefecture), Saitama City (Saitama Prefecture), Daito City (Osaka Prefecture), Naha City (Okinawa Prefecture) (in order of approval, as of 15 March) *April 24th and 25th only

Media Partners

InterFM897, BuzzFeed Japan, COURRIER JAPON

Schedule of major events

Saturday 24 April - Sunday 25 April: TRP2021 Online “#おうちでプライド 2021”

Time: 13:00 - 18:00 (Sat/Sun). Much like TRP2020, we will be hosting a live online talk session with guests.

Saturday 24 April: “Online Pride Parade”.

The hashtags for TRP2021 are “#おうちでプライド 2021” and “#声をあげる世界を変える”

Use these hashtags to raise your voice on social media (Twitter, Instagram, Facebook).

For more information about social media, please visit the official Tokyo Rainbow Pride website and please check our official SNS accounts.

Monday 26 April - Wednesday 5 May: “LGBTQ Today” (TBD)

Online content will be divided into themes such as education, sports, legislation, natural disasters, and corporate support.

On Wednesday 5 May, the last day of Pride Week, the following event will be held.

Wednesday 5 May - “Diverse Families”

Guest Speaker : Yoshihisa Aono, President, Cybozu, Inc.

Tomoko Kubota, TBS Report Bureau (TBD)

Makiko Terahara, Chairperson, NPO Marriage for All Japan

Moderator : Fumino Sugiyama, Co-Chair of NPO Tokyo Rainbow Pride

Details of the timetable for each event will be announced in a press release to be issued in early April.

TRP2021 Theme and Statement

声をあげる。世界を変える。

声をあげる。
LGBTQ だけではない。

性を、人種を、思想を超えて、
すべての人が平等に、
そして幸せに暮らすためには
変わってほしいルールがある。

わたしの未来のために、
声をあげる。

勇気ある一人ひとりの声が
広がって、世界が変わる。

Our Voices, Our Rights.

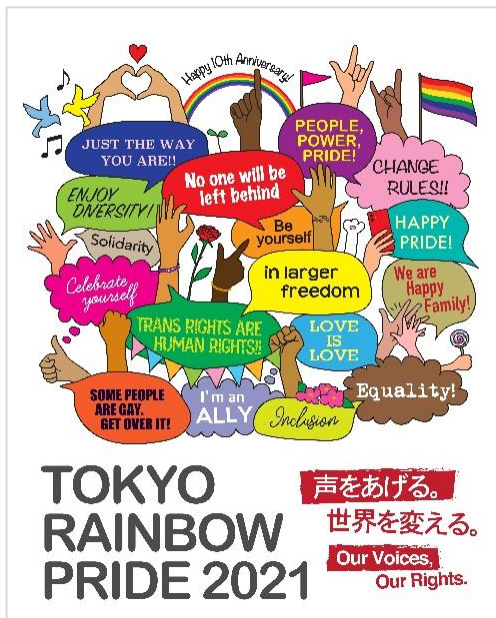
Voice out
This isn't just for LGBTQ people

We need the policies to change
across all gender, races, and beliefs
so that everyone can be equal
and live happy, fulfilling lives

Voice out
For our Future

One courageous voice
Can change the world

Yamada Ken Profile: Creator of TRP 2021's Main Visual



Yamada Ken began his design career by creating works for his own band, which has been active for over 20 years. His work ranges from illustrations, photography and typography, to music and video. His interest in diversity and inclusion began when he was involved in the promotion of diversity and inclusion at his job, which subsequently inspired him to take action to help create a more tolerant society. Later, when in charge of production and art direction for a project related to LGBTQ+/SOGIE, he was inspired by the diverse range of voices around him, and has continued to create works based on this idea.

Instagram: <https://www.instagram.com/yamadakensky>

Previous themes

TRP 2016 – “BEYOND THE RAINBOW”

TRP 2017 - “CHANGE”

TRP 2018 - “LOVE & EQUALITY”

TRP 2019 - “I HAVE PRIDE”

TRP 2020 - “Your Happiness is My Happiness”.

Tokyo Rainbow Pride aims to create a society where LGBTQ people and other sexual minorities can live their lives positively without being subjected to discrimination and prejudice. Via TRP, we provide a place to celebrate and connect with LGBTQ people and their supporters (“allies”) and to celebrate “sexual” and “biological” diversity.

Tokyo Rainbow Pride Official Website: <https://tokyorainbowpride.com/>

TRP Official YouTube channel “TRP Channel”: <https://www.youtube.com/c/TokyoRPride/>

TRP Official Twitter Account: https://twitter.com/Tokyo_R_Pride

らしく、
たのしく、
ほこらしく



Contact us

Tokyo Rainbow Pride PR

Mail: press@tokyorainbowpride.com

Tokyo Rainbow Pride Secretariat (Ms. Sekiya, Ms. Fukuma,
Ms. Hayashi, Mr. Tani)

Tel: 03-5572-6063 Mail: tokyorainbowpride@vectorinc.co.jp